



## Training outcomes

After successfully completing the course, trainees should:

- Be familiar with the foundations of PV
- Be ready to plan integrating PV into participatory research activities with farmers
- Have an understanding of the ethical challenges raised by PV
- Understand how to make and share a basic video

## Personal requirements

- Reliable internet access with video conferencing capacity
- Webcam with headphones and microphone
- Smartphone
- Preferably some previous group facilitation experience and/or knowledge of participatory methods
- Willingness to create and share some video footage with the training group, during the course
- Willingness to spend c.2 hours per week, between sessions, on short tasks including: video-making, reading and watching videos
- Commitment to peer support and ethical conduct
- Full participation in all six sessions is highly recommended.

**Cost:** €400 for institutionally-funded participants /€250 for self-sponsored individuals. Inclusive of six Zoom sessions, plus a personal coaching/advisory call to support your specific activities. Please feel free to email if you meet 100% of the requirements, but are facing financial constraints; there may be a limited number of fellowships available.

**Language of instruction:** English

**Maximum number of participants:** 12

**Lead trainer:** Dr. [Pamela Richardson-Ngwenya](#)

**Please register by 24.05.2020** by contacting [participatory.video.courses@gmail.com](mailto:participatory.video.courses@gmail.com)

Places are reserved on a first come, first served basis, upon payment of **non-refundable deposit** of 150€. Full payment kindly requested by 30.05.20

## Background information

**Why Participatory Video?** Digital Video is arguably the *modus operandi* of contemporary popular media. The ICT revolution has thus far spawned more than 6 billion mobile phone users, many of those with capacity to create digital video content. Moreover, it is estimated that more than half the global population has access to the internet, with more than 3 billion people using the internet regularly. With access to the means of both generating and sharing video becoming ever more prevalent, it is important for agricultural researchers, facilitators and extensionists, to consider how digital video can be mobilised in ways that contribute positively to the communities involved.

Participatory Video (PV) involves supporting a group to create their own videos and is a well-tested community development and advocacy tool. As a method in transdisciplinary research for development, PV can empower local research partners and stakeholders (such as farmers or traders) to articulate their own voices and be heard by socially and/or spatially distant collaborators. Through hands-on experiential learning, research participants are enabled to create short videos that can be shared with peers, with other rural communities and stakeholders, with scientists, or with distant donors and policy-makers.

PV lends itself to documenting and sharing *local innovations, project achievements, or context-specific problem situations*, while at the same time fostering intra-group communication, peer-to-peer sharing and skills development. Requiring little technical experience and no reading/writing, participatory video making is proven to be a valuable approach for fostering more *socially inclusive* research, especially when working with marginalised communities that have long been denied 'voice' in conventional research and development processes.

Video can be circulated to a wide audience. Although PV has been pitched as an appropriate tool for empowering research participants, recent literature highlights significant ethical and political complexities, which will be given attention and emphasis throughout this course.

There are a wide range of possible applications of PV in the context of agricultural research projects, such as: collaborative video-based funding proposals; group innovation planning; documentation of projects; participatory monitoring and evaluation; sharing and extension of good practice; peer to peer exchange and learning. The trainer has experience in these applications and is happy to support process development. A online personal consultation session is included in the training fee, where we can focus on your own PV project ideas and questions.

## Trainer

**Pamela Richardson-Ngwenya** is a geographer and a trained facilitator, with expertise in Participatory Video. She completed her doctorate at the University of Oxford in 2009. Her postdoctoral research at the University of KwaZulu-Natal, South Africa (2010-2014), focused on sustainable agri-food initiatives in Zimbabwe and she was also involved as an activist and facilitator of diverse community video projects in Durban. She has published in several peer-reviewed journals, as well as developing public-oriented, multi-media outputs. She won the Antipode Scholar-Activist award in 2011 for her work with Participatory Video and youth.

About to embark on a 12-month ESRC-funded innovation project (involving participatory video to support community-based food projects) at the Institute for Sustainable Food, University of Sheffield, she has also recently worked as a postdoctoral fellow with the German Institute for Tropical and Subtropical Agriculture (DITSL) (2014-18), collaborating within an international food security and innovations project and contributing expertise on participatory visual methods, gender and socio-cultural difference. Her research on agri-food networks, diverse economies and sustainability is committed to epistemological pluralism and reflexivity regarding the politics of knowledge production.

Pamela has been working with collaborative video approaches for more than 14 years, facilitating video projects in the UK, Germany, the Caribbean, Zimbabwe, Tanzania and South Africa. She initially trained in video production and editing in 2005, with Oxford Film and Video Makers (UK) and then trained in Participatory Video facilitation with Insightshare, UK, in 2006-07. Since then, she has facilitated workshops and supported over 60 community-based and/or participatory videos worldwide.



Photos: Participatory video workshop activities: (l-r) Farmer group members learning camera handling skills, Tanzania; Inter-cultural team building activities, Germany; Video shooting session with farmers, Tanzania.  
Source: Ngwenya, 2015, 2019, 2015.

For more information, please contact: [participatory.video.courses@gmail.com](mailto:participatory.video.courses@gmail.com)